



pub is the hub

Helping pubs provide
community services

Pub is The Hub

Yorkshire Rural Support Network

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Pub is The Hub



Introduction

- Initiated by The Prince of Wales in 2001 in response to the loss of rural services.
- Run as a 'not for profit' advisory organisation.
- To encourage rural pub owners, licensees, and communities to work together to support and retain essential local services.
- By working with local authorities, service providers, suppliers and public and voluntary sector organisations.
- Focusing on developing and strengthening the community role of viable pub businesses.
- Providing free of charge advisory services and support to licensees.
- Over 350 completed projects to date.





How we work

- Industry-wide support, together with voluntary and in-kind contributions from public and private sectors.
- Work in partnership with public sector linking licensees into local grant programmes.
- Increasing profile and involvement with local and central government.
- Regarded as honest broker and catalyst with business experience and track record.
- Unique expertise regularly called upon.
- Spreading a positive message about the valuable community role of pubs.



Community services and facilities

Traditional pub life

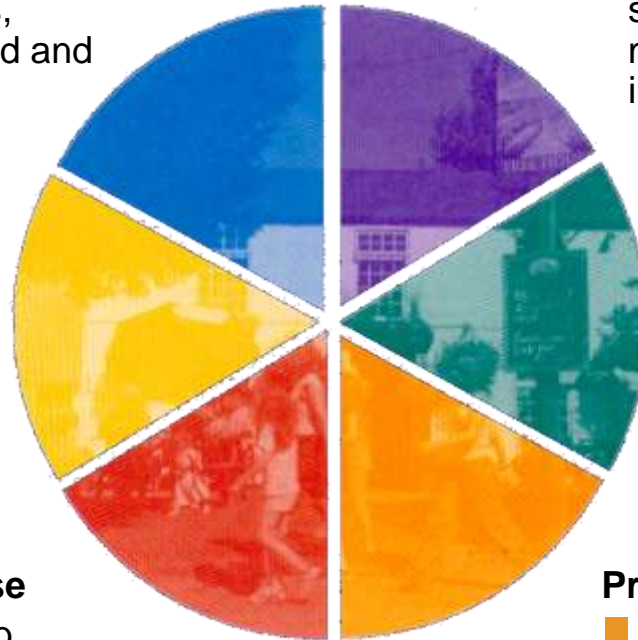
- beer festivals, family rooms, charity events, pub teams, accommodation, local food and ales, good hospitality.

Community care

- pharmacy, health support, subsidised meals, school meals, lunch clubs, drop-in advice services, police.

Distribution/collection point

- newspaper, Meals on Wheels, dry cleaning, video library, prescriptions, take-away service



Providing community facilities

- meeting rooms, IT access, learning centres, arts venue, playgrounds, allotments

Encouraging local enterprise

- Conferences, village shop, sourcing local produce, holiday lets, B&B, local arts and crafts, barbers shop.

Providing financial services:

- Post Office, ATMs, Paypoint.



Projects summary



- 125 rural & farm shops
- 100 post offices within pubs
- 30 IT training centres
- School meals provision
- Youth/community rooms
- Art galleries
- 20 pubs - community owned / operated
- Lunch clubs
- Community allotments
- Community playgrounds
- Health services



Case studies



Supporting community services

- Sycamore Inn, Parwich, Derbyshire
- Cholmeley Arms, Burton Coggles, Lincolnshire
- The George, Alstonefield, Staffordshire

Providing community facilities

- Kings Arms, Stainton, Cumbria
- Layer Fox, Layer De La Haye, Essex
- Salusbury Arms, Tremeirchion, Denbighshire

Hosting community activities

- George Hotel, Shap, Cumbria
- The Eagles, Corwen, Denbighshire
- George & Dragon, Hudswell, North Yorkshire





Supporting community services

Sycamore Inn, Parwich, Derbyshire

- Conversion of unused room, shop open in 4 weeks, created jobs, additional services developed, won national award, generated significant publicity, well supported by local community.



Cholmeley Arms, Burton Coggles, Lincolnshire

- Pub was closed, redundant outbuilding converted, farm shop and butchers established, use of local suppliers, high quality, created jobs, supported by locals.



The George, Alstonefield, Staffordshire

- Barn conversion, farm shop, supports local suppliers, fits with quality pub food operation, start and end point for Dales walks, visitors and locals benefit.



Providing community facilities



Kings Arms, Stainton, Cumbria

- Conversion of unused garage, parish council support, assistance from pub company, high community usage, compliments other local businesses, valuable service.



Layer Fox, Layer De La Haye, Essex

- Wide range of services provided, 8 miles from nearest cash point, produce counter supports local suppliers, ATM and Paypoint well used, increased pub footfall.



Salusbury Arms, Tremeirchion, Denbighshire

- Children's play facilities in pub grounds, no other local facilities, need identified by community, available to village at all times, increased family usage of pub.





Hosting community activities

George Hotel, Shap, Cumbria

- Older persons monthly lunch club in partnership with Age Concern, includes social activity and entertainment, promotes healthy eating, combats social isolation, operated by volunteers, led to family events and parties.

The Eagles, Corwen, Denbighshire

- Unused land now community allotment, café and community room well used providing income, gardening club brings generations together, local schools involved, £25k community funding raised, great local support.

George and Dragon, Hudswell, North Yorkshire

- Community owned, previously closed, strong focus on community services and activities, volunteers run library service, book club, and shop, community Wi-Fi and allotment, small investment, has greatly raised profile.





Community Champions



- Project funded by the Big Lottery for 3 years across rural areas in England.
- Working with local partners to identify gaps in provision of rural services and facilities.
- Agree area priorities and work with licensees and communities to develop pub-based solutions.
- Development and support programme established and accredited with BII to help licensees share experiences and learn new ideas.
- Will focus on new ways to develop and strengthen the community role and viability of the pub.
- Advisers will support licensees on project development and liaise with funding bodies to assist with grants.



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Community benefits

- Pub-based community services and facilities maintain social cohesion and community spirit.
- Valuable services and facilities are provided locally.
- Maintains community interaction.
- Elderly and those without transport can access services more easily.
- Supports local suppliers.
- Benefits the environment.
- Creates part-time jobs.





Pub benefits

- Being actively involved with your local community can bring a wide range of benefits.
- Understanding the wider local impact of the business can help develop new community services and facilities
- Builds on existing charity support and puts something back into the community.
- Building a reputation as a community-oriented business sets the pub apart and has a positive impact on how it is perceived by your customers with valuable publicity.
- Providing community services and facilities can help to improve pub viability.





The Pub is The Hub message

**Our message
is loud and clear:**

**Support local
services in your community and
the community will support you**

