

Animal Health and Welfare

Issues

- Bluetongue Vaccination
- TB
- Ability to react to an outbreak
- Promotion of good animal health and welfare

Actions

- 1 **Facilitation** role between Animal Health, YF and Landskills, via Executive.
- 2 **Assist** Animal Health to set up Young Vets and Farmers Forum
- 3 **Promote** cost sharing consultation amongst farmers to encourage their participation

Outcomes

- Good animal health promoted to farmers via partners
- Improved connections between young vets and farmers

Partners

Animal Health, YF, Landskills, NFU, CLA, TFA, YAS, Local vets

Food Security

Issues

- Government priority
- Lack of clear message for farmers

Actions

- 1 **Highlighting** the issue in the region to policy makers via a Regional conference - post Defra consultation (Should be completed in October)
Event - Nov 09 ?
- 2 Local Strategic Partnership – encourage to include Food Security
- 3 Food Council Advisers – invite to a Yorkshire Visit

Outcomes

- Raised awareness of food security among farmers
- Raised awareness of food security among policy makers

Partners

YF, RFG, Farexchange, RFG, GO North West, Natural England, NFU, CLA, TFA, YAS, Local Authorities, Howard Petch's Group

Climate Change

Issues

- Lack of clear message for farmers
- Government priority
- Terminology can be very complicated

Actions

- 1 **Awareness** of NFU, CLA and Natural England work in this area
- 2 **Awareness** of Anaerobic Digestion - this has national profile so we need to think about any regional applications
- 3 **Awareness** of activity at Vivergo plant and opportunities for Y&H farmers
- 4 **Information provider** on the adaptations needed with clear definitions - see Farming Futures Fact Sheets. Promote brief messages per sector.
- 5 **Event-** encourage replication of regional event at Sheffield

Outcomes

- Identify gaps in the region for FFF to progress
- Replicate best practice from other regions
- Farmers with better understanding of key issues and information on changes needed

Partners

NFU, CLA, TFA, Natural England, Future Farming, NNFCC, FWAG

Education

Issues

Succession

- Succession planning needs more focus in farming businesses

Knowledge Transfer

- We need to improve knowledge transfer to farmers

Children

- Children unaware of wide range of careers in agriculture
- Some careers teachers not well informed about careers in agriculture

Actions

Farmers

- 1 **Set up** a farmer group
- 2 **Facilitation** of Succession Planning - role with YRSN
- 3 **Set up** research group - Knowledge transfer role – Jan/Feb 09
- 4 **Organise** event for all farmers to encourage closer connections with R&D in the region – FERA November 09

Children

- 5 **Promote** the industry to school children through working with schools, careers advisers and teacher training college
 - a). Event for Careers Teachers - Landskills Funding?
 - b). Support YAS Careers Event – Oct 13th 09
- 6 **Link with** Sustainable Schools
- 7 **Link with** Dept of Health re: Change for Life
- Link with** Food For Life
- 8 **Supporting** Think Food, Think Farming

Outcomes

- Better communication with grass roots farmers
- Improved succession planning
- Closer communication between farmers and scientists in the region
- Farmers with better grasp of science that will improve their business
- Children more aware of range of careers in agriculture
- Careers teachers more aware of careers in agriculture
- Improved connections between farmers and consumers

Partners

NFU, CLA, TFA, FERA, YAS, Sustainable Schools, Food For Life, Department of Health, FACE

Communication

Issues

- FFF needs to improve communication and promote key messages to grass roots farmers
- We need to improve knowledge transfer to farmers
- General public are often misinformed about agriculture

Actions

Farmers

- 1 **Set up** a farmer and technical group – Jan/Feb 09
- 2 **Organise** event for all farmers to encourage closer connections with R&D in the region – FERA November 09
- 3 **Collate** contact details for farmers which can be used to send relevant information

General Public

- 4 **Promote** farming to the general public (GYS, Countryside Live, Farmers Group)
- 5 **Supporting** Open Farm Sunday - raise awareness through NFU/CLA/TFA/YAS/DAS/Natural England

Outcomes

- Better communication with grass roots farmers
- Farmers with better grasp of science that will improve their business
- Improved connections between consumers and farmers

Partners

NFU, CLA, TFA, FERA, YAS, Sustainable

The Uplands

Issues

- Lack of profitability in the uplands
- FFF need awareness of work already going on in this area

Actions

- 1 **Actively feed** into CRC Uplands Work – March 09
- 2 **Discussion** with key partners at next Executive meeting
- 3 Need **awareness** of issues in Moors and Dales AND West and South Yorkshire issues on the urban fringe
- 4 **Organise** Regional Uplands event(s) for policy makers in the uplands - post CRC work – Oct/Nov 09

Outcomes

- Identify gaps where FFF can add value

Partners

NFU, CLA, TFA, Chloe Palmer (FWAG), Bob Baker, SAC, BiTC, CRC, RAF
Mark Phillips – Uplands project manager

Public Procurement

Issues

- No longer a public procurement regional group.
- In the current economic climate local food purchase is vital.

Actions

- 1 Await outcome of Deloitte report on Public Procurement before deciding regional actions.

Outcomes

Partners

RFG, EFPF

FFF Business Plan for Exec Committee v4
May 2009
Version 4.0

Food Tourism

Issues

Actions

Outcomes

Partners

YF, GO, RFG (Mel), Local Authorities, G Ward